

SAMPLE: EMAIL MARKETING

THE CLIENT

Gove Hill Retreat was a nonprofit retreat center that catered to the clergy and laypeople of Vermont/New Hampshire's American Baptist Churches (ABC).

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“Pastors only work on Sundays, right?”

We know that pastors work many more days a week than, "just Sunday." A myriad of personal and professional obligations keeps many of you tied up for significantly more than the standard 40-hour workweek.

At Gove Hill Retreat, our focus is you. In the next few months, we hope to answer two burning questions:

What are your needs?

How can we meet these?

We want to lighten your load; offer a bit of respite, helpful information, and useful resources to make your week easier and hopefully a little more pleasant.

Help us to be specific to your concerns, be they health, retirement savings, stress, burnout, personal spiritual growth, time management, family issues, or others.

We are here to serve you.

We have many exciting plans for the growth and renewal of Gove Hill Retreat. We hope you will see our beatific, 187-acre retreat center as a place for renewal, education, and solace in an otherwise busy world.

Why not take a tour of Gove Hill Retreat? Experience for yourselves the rest, renewal, and strengthened relationships that result from your visit.